

## 8 The road to success

Secrets of success		
to be driven by passion	Almost every successful entrepreneur is driven by passion.	von Leidenschaft (an)getrieben sein
to have fun working	My mother told me she still has fun working even though she's had the same job for over 30 years.	Spaß an der Arbeit haben
to focus on one thing	Gordon focused on one thing during his college years and started his business directly after.	sich auf eine Sache konzentrieren
to push oneself physically and mentally	Becoming successful requires you to push yourself physically and mentally.	sich körperlich und geistig motivieren / anstrengen
to serve others something of value	Nial prioritises his customers and aims to serve others something of value.	anderen etwas Wertvolles darbieten / anderen gute Dienste erweisen
to want to be a millionaire	Anyone would say they want to be a millionaire, but very few actually have the opportunity to reach this goal.	ein Millionär/eine Millionärin sein wollen
to found a company	Beck's friend founded a company and asked him to design the advertisements for it.	ein Unternehmen gründen
to learn to persist through failure	She wasn't deterred by setbacks and had learned to persist through failure.	lernen trotz eines Misserfolgs / Fehlschlags beharrlich / hartnäckig zu bleiben, lernen bei einem Misserfolg / Fehlschlag nicht lockerzulassen
to identify the reason(s) for failure	It was easy for Stan to fix the problem once he had identified the reason for failure.	den Grund/die Gründe für das Scheitern erkennen / bestimmen
to lead (up) to success	A combination of diverse actions and decisions ultimately lead (up) to success.	zu Erfolg führen / hinführen
to come up with some new ideas	Nosagie came up with some new ideas for his brother's computer repair business.	neue Ideen entwickeln, sich etwas Neues einfallen lassen, mit neuen Ideen aufwarten
to focus on clients and projects	Jimmy focuses on clients and projects so he can provide the best service.	sich auf Kunden/Kundinnen und Projekte konzentrieren
to centre around proper investment and wealth management	Mitchell's financial advisory service centres around proper investment and wealth management.	sich auf geeignete Anlageformen und Vermögensverwaltung konzentrieren
to take full responsibility for one's actions	Christian takes full responsibility for his actions, even if it makes him look bad.	die volle Verantwortung für das eigene Handeln übernehmen
to not be about money in the first place	Erica really enjoys her work; it's not about money in the first place.	sich nicht in erster Linie um Geld drehen
to participate in everyday activities	My coach encourages us to not work so much that we can't participate in everyday activities.	an Alltagstätigkeiten teilnehmen

### Characteristics of successful people

to be able to adapt	Anne is able to adapt to any changes in the market and respond to them quickly.	sich anpassen können
to be able to think for oneself	In order to start a company, you need to be able to think for yourself and make your own decisions.	selbstständig denken können
to be decisive	Good leaders are decisive and can make quick decisions.	entscheidungsfreudig / entschlossen sein
to be dedicated	My boss is absolutely dedicated to the company and goes out of her way to make sure her employees are thriving.	engagiert / hingebungsvoll sein
to be determined	Toni was absolutely determined to become the most successful young entrepreneur Texas had ever seen.	entschlossen / bestimmt sein
to be disciplined	Joel is an extremely disciplined person; he never lets himself get distracted.	diszipliniert sein
to be hard-working	Gwen is extremely hard-working and sometimes works on week-ends to send out extra orders.	hart arbeiten, fleißig sein
to be motivated and committed	Bailey is highly motivated and committed to making our team the most productive one in the company.	motiviert und engagiert sein
to be passionate	Sadie is passionate about writing and public speaking.	leidenschaftlich / begeisterungsfähig sein
to be talented	Rowan is talented at speaking with investors and dealing with their concerns.	talentiert sein
to be willing to start from scratch	Chad was willing to start from scratch when his first business idea didn't work out.	bereit sein, ganz von vorne anzufangen
to create a plan for moving forward	Lillian created a plan for moving forward after some shipping delays had changed her original schedule.	einen Plan erstellen, um voranzukommen
to forgive oneself	Pearl has the ability to forgive herself for any mistakes she makes, and then take action to fix them.	sich selbst verzeihen
to give something back to the community	Many young entrepreneurs who return to their hometowns have the goal of giving something back to the community.	der Gemeinschaft / Allgemeinheit etwas zurückgeben
to have cultural understanding	If a company sells products successfully overseas, the owners probably have cultural understanding of the target customers.	kulturelles Verständnis haben
to have excellent communication skills	Tara has excellent communication skills both with her clients and with her co-workers.	ausgezeichnete Kommunikationsfähigkeiten haben
to love what you do	If you love what you do, you are more likely to become successful.	lieben, was man tut
to push oneself to the limit	Zoë pushed herself to the limit last year while building her painting business and opening an online shop.	an die (persönlichen) Grenzen gehen

to show enthusiasm	When customers show enthusiasm for a new product, the creator knows he or she did something right!	Begeisterung / Enthusiasmus zeigen
to think critically	Topher thought critically about a flaw in the app he was developing and found a solution within a day.	kritisch denken
<b>In-house training</b>		
to gain soft skills	Sometimes it is just as important to gain soft skills as it is to be good at the technical aspects of a job.	soziale Kompetenzen erwerben
to improve team building and collaboration	Kirk improves his office's team building and collaboration by having regular check-ins with all employees.	Teambildung und Zusammenarbeit verbessern
to deal with problem-solving / troubleshooting	Ginny dealt with problem-solving in her old job with a number of different strategies.	sich mit Problembewältigung / Problembehebung befassen
to take part in a safety training course	Wren took part in a safety training course as part of her job at a ski resort.	an einem Sicherheitstraining / einer Sicherheitsschulung teilnehmen
to get managerial training	Lenny got managerial training after he'd completed his fourth successful year at the company.	Führungskräftetraining bekommen
to increase employee loyalty	Frequent in-house communication and transparency increases employee loyalty.	Mitarbeiter/innen-Bindung verbessern, Mitarbeiter/innen-Treue erhöhen
to research quality enhancement	Deanna researched quality enhancement for her firm and created a plan for the upcoming quarter.	Recherchen zur Qualitätsverbesserung anstellen
to offer customised staff training	Some businesses offer customised staff training if it is necessary.	maßgeschneiderte Mitarbeiter/innen-Schulung anbieten
to lead to employee satisfaction	The assurance that employees' concerns are listened to leads to employee satisfaction.	zu Mitarbeiter/innen-Zufriedenheit führen
to aim for promotion	Most members of a company aim for promotion at some point during their careers.	eine Beförderung anstreben
<b>Pros and cons of success</b>		
<b>pros</b>		
to have high self-esteem	Effective leaders often have high self-esteem and high confidence in their abilities.	ein ausgeprägtes Selbstwertgefühl haben
to be well-off	The Jones' are quite well-off; their business venture gained a lot of popularity last year.	wohlhabend / gutsituiert sein
to be looked up to	Successful people, skilled athletes and effective leaders are looked up to by the general population.	bewundert / verehrt werden
to be more confident	Tamara's goal was to be more confident in her accomplishments.	selbstbewusster sein
to get out of one's comfort zone	Being in the spotlight allows you to get out of your comfort zone.	aus der Komfortzone herauskommen
to act as / be a role model	Severin acts as / is a role model to his fellow entrepreneurs in the industry.	als Vorbild fungieren / ein Vorbild sein

<b>cons</b>		
to be pressured into something	Well-meaning colleagues might try to pressure you into a role you don't want to take on.	zu etwas gedrängt werden, sich zu etwas gedrängt fühlen
to lack time with one's family / for one's hobbies	Working too much can be harmful if you lack time for your hobbies.	zu wenig Zeit mit der Familie / für Hobbys haben, an Zeit mit der Familie / für Hobby mangeln
to need to sacrifice things	If you need to sacrifice things that bring you happiness to be successful, you might want to reassess your priorities.	Dinge opfern müssen
to have more responsibilities	Successful business owners often have more responsibilities than the employees of a company.	mehr Verantwortung haben
to have to deal with envy and jealousy	When she successfully launched her clothing line, Judy had to deal with envy and jealousy from both friends and colleagues.	sich mit Neid und Eifersucht auseinandersetzen müssen
to face new challenges	Success requires one to face new challenges.	sich neuen Herausforderungen stellen
<b>Bullying</b>		
to be linked to shame	Needing to ask for help is unfortunately linked to shame.	mit Scham verbunden sein
to experience bullying at school / at work	It's not uncommon to experience bullying at school or at work.	Mobbing in der Schule / am Arbeitsplatz erleben
to shrug off an insult	JT just smiled at Fred and shrugged off the insult as if Fred hadn't said anything.	eine Beleidigung mit einem Achselzucken abtun, eine Beleidigung gelassen hinnehmen
to be repeatedly attacked	It can really take a toll on a student's mental health if they are repeatedly attacked by bullies.	wiederholt angegriffen werden
to have terrible self-doubt(s)	Chelsea has terrible self-doubts but is working on speaking with more confidence.	schreckliche Selbstzweifel haben
to ward off one's own feelings of inadequacy	Sometimes it is helpful to have a positive mantra to tell yourself to ward off your own feelings of inadequacy.	den eigenen Unzulänglichkeitsgefühlen entgegenwirken, Gefühle der eigenen Unzulänglichkeit abwehren
to be vulnerable	Young people are particularly vulnerable to criticism.	verletzlich sein
to (not) take something personally	If someone is rude to you, it's important to not take the joke personally.	etwas (nicht) persönlich nehmen
to lack motivation to keep going	Academic burnout and bullying can cause teenagers to lack motivation to keep going.	an Motivation zum Weitermachen mangeln, keine Motivation zum Weitermachen haben
to be stuck in a bubble	Many teens are stuck in a bubble and don't have a way to gain other perspectives.	in einer Blase gefangen sein
to act out of one's own hurt	Bullies often act out of their own hurt when they insult someone or act mean.	aus einer eigenen Verletzung heraus handeln
to lash out at someone	When Laura is tired, she finds it easier to accidentally lash out at someone and hurt their feelings without meaning to.	auf jemanden losgehen, jemanden verletzen

to run a series of anti-bullying workshops	The elementary schools ran a series of anti-bullying workshops after a cyber bullying incident in our district.	eine Reihe von Anti-Mobbing-Workshops veranstalten
<b>Different kinds of employment</b>		
to launch a startup	Ethel launched a startup last year and is now focusing on building her client base.	ein Start-up gründen
to run a franchise	Chuck runs a franchise and says it is much more complicated than running your own small business.	ein Franchise-Unternehmen führen
to be employed with / at a company	My brother is employed with / at a company that makes different types of waterproof paint.	angestellt sein (bei einem Unternehmen)
to be a freelancer	Jamie wanted to be a freelancer so he could determine his own work hours.	Freiberufler/in sein
to be self-employed	Claire says she has been self-employed for over five years, and is liking it more than ever.	selbstständig sein
to be a white-collar worker	Mr. Borrows is a white-collar worker at a local law firm.	Angestellte/r sein
to be a blue-collar worker	Kenny is a blue-collar worker and owns his own painting business.	Arbeiter/in sein